

WXIX

**ORDER**Flight Dates **09/28/12-10/02/12**Contract / Revision **828415 /** **ROMNEY FOR PRESIDENT**

Original Date / Revision 09/27/12 09/27/12 Agency Com 15%

Advertiser **Romney, Mitt/R/President** Billing Contact**138 Conant Street  
Beverly, MA 02494**Agency **American Rambler Producti**

Buying Contact

**138 Conant Street  
Beverly, MA 02494**Sales Office T-DC  
Sales Region National  
Agency Ref

Order Sep 00:00:00

Estimate # **426**Alt Order # **06353247**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 5

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	22	\$23,885.00	\$28,100.00	0.00	08/27/12	09/30/12	22	\$23,885.00	\$28,100.00
October 2012	22	\$20,060.00	\$23,600.00	0.00	10/01/12	10/02/12	22	\$20,060.00	\$23,600.00
<b>Totals</b>	<b>44</b>	<b>\$43,945.00</b>	<b>\$51,700.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/28/12	09/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	----1--	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$800.00		0.00					
E 2	WXIX	10/01/12	10/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MT-----	1:00	2	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		2		\$800.00		0.00					
E 3	WXIX	09/28/12	09/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	----1--	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



Contract / Revision **828415** Flight Dates **09/28/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:00:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **426**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WXIX	09/28/12	09/28/12	News @ 6a News @ 6am (6:30 AM-7:00 AM)	Comm	6a-7a	----1--	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$800.00		0.00			
E 4	WXIX	10/01/12	10/02/12	News @ 6a News @ 6am (6:30 AM-7:00 AM)	Comm	6a-7a	MT-----	1:00	2	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$800.00		0.00			
E 5	WXIX	10/01/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a	MT-----	1:00	4	\$800.00	P 3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		4				\$800.00		0.00			
E 6	WXIX	09/28/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a	----2--	1:00	2	\$800.00	P 3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--		2				\$800.00		0.00			
E 7	WXIX	09/28/12	09/30/12	News @ 9a NEWS @ 9A	Comm	9-10A	----2--	1:00	2	\$900.00	P 1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--		2				\$900.00		0.00			
E 8	WXIX	10/01/12	10/02/12	News @ 9a NEWS @ 9A (9:00 AM-9:30 AM)	Comm	9-10A	M-----	1:00	2	\$900.00	P 1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2				\$900.00		0.00			
E 9	WXIX	09/28/12	09/28/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	----1--	1:00	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$100.00		0.00			
E 10	WXIX	10/01/12	10/02/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MT-----	1:00	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$100.00		0.00			
E 11	WXIX	09/28/12	09/28/12	News At 630P News At 630P	Comm	630-7P	----2--	1:00	2	\$600.00	P 3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--		2				\$600.00		0.00			
E 12	WXIX	10/01/12	10/02/12	News At 630P News At 630P	Comm	630-7P	MT-----	1:00	4	\$600.00	P 3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		4				\$600.00		0.00			
E 13	WXIX	09/28/12	09/28/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	----1--	1:00	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$2,000.00		0.00			
E 14	WXIX	10/01/12	10/02/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MT-----	1:00	2	\$2,000.00	P 3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$2,000.00		0.00			
E 15	WXIX	09/28/12	09/28/12	Jeopardy 730P JEOPARDY	Comm	730-8P	----1--	1:00	1	\$2,400.00	P 3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision      **828415**      Flight Dates **09/28/12-10/02/12**

### Hiatus Dates

Original Date / Revision    09/27/12/    09/27/12

Order Sep 00:00:00

<u>Advertiser</u>	<b>Romney, Mitt/R/President</b>	<u>Product</u>	<b>ROMNEY FOR PRESIDENT</b>	<u>Estimate #</u>	<b>426</b>
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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WXIX	09/28/12	09/28/12	Jeopardy 730P JEOPARDY	Comm	730-8P	---- 1--	1:00	1	\$2,400.00	P 3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- 1--		1				\$2,400.00		0.00			
E 16	WXIX	10/01/12	10/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MT-----	1:00	2	\$2,400.00	P 3	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2				\$2,400.00		0.00			
E 17	WXIX	10/01/12	10/02/12	Late News M-F Late News M-F	Comm	10-11P	MT-----	1:00	2	\$2,000.00	P 3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2				\$2,000.00		0.00			
E 18	WXIX	09/28/12	09/28/12	Late News M-F Late News M-F	Comm	10-11P	---- 1--	1:00	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---- 1--		1				\$2,000.00		0.00			
E 19	WXIX	09/30/12	09/30/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (8:00 AM-8:30 AM)	----- 1	1:00	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 1		1				\$400.00		0.00			
E 20	WXIX	09/30/12	09/30/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (8:30 AM-9:00 AM)	----- 1	1:00	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 1		1				\$400.00		0.00			
E 21	WXIX	09/30/12	09/30/12	News 8-10A Sun News 8-10A Sun	Comm	9-930A (9:00 AM-9:30 AM)	----- 1	1:00	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 1		1				\$400.00		0.00			
E 22	WXIX	09/30/12	09/30/12	FOX News Sunday Fox News Sunday	Comm	10A-11A (10:00 AM-11:00 AM)	----- 2	1:00	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 2		2				\$300.00		0.00			
E 23	WXIX	09/30/12	09/30/12	NFL on Fox Game 2 NFL on Fox	Comm	4P-730P	----- 1	1:00	1	\$6,000.00	P 3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 1		1				\$6,000.00		0.00			
E 24	WXIX	09/30/12	09/30/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	----- 2	1:00	2	\$2,000.00	P 3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 2		2				\$2,000.00		0.00			
E 25	WXIX	09/30/12	09/30/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	----- 1	1:00	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 1		1				\$2,000.00		0.00			
E 26	WXIX	09/30/12	09/30/12	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	----- 1	1:00	1	\$1,600.00	P 3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----- 1		1				\$1,600.00		0.00			
Totals														44	\$51,700.00